SERFF Tracking Number: LTCG-126317278 State: Arkansas State Tracking Number: Filing Company: 43598 Genworth Life Insurance Company

Company Tracking Number:

TOI: Sub-TOI: LTC03G.001 Qualified LTC03G Group Long Term Care

Product Name: Genworth Group Long Term Care Insurance Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

# Filing at a Glance

Company: Genworth Life Insurance Company

Product Name: Genworth Group Long Term SERFF Tr Num: LTCG-126317278 State: Arkansas

Care Insurance

TOI: LTC03G Group Long Term Care SERFF Status: Closed-Filed State Tr Num: 43598 Sub-TOI: LTC03G.001 Qualified Co Tr Num: State Status: Closed

Author: Timothy Cassidy Disposition Date: 10/05/2009 Date Submitted: 09/24/2009

Disposition Status: Filed Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

Filing Type: Advertisement

## General Information

Explanation for Combination/Other:

Project Name: Genworth Kit Amendment Filing Status of Filing in Domicile: Pending

Project Number: GWKITAMENDAR Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: The filing is

pending with Delaware, Genworth's state of

Market Type: Group

Reviewer(s): Marie Bennett

domicile.

Submission Type: New Submission Group Market Size: Small and Large

Overall Rate Impact: Group Market Type: Employer, Association,

Trust, Other

Filing Status Changed: 10/05/2009 Explanation for Other Group Market Type:

**Labor Unions** 

State Status Changed: 10/05/2009

Deemer Date: Created By: Timothy Cassidy Submitted By: Timothy Cassidy Corresponding Filing Tracking Number:

Filing Description:

# Please see attached cover letter. Company and Contact

# **Filing Contact Information**

Timothy Cassidy, Compliance Manager tcassidy@ltcg.com

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

5 Commonwealth Road 508-651-8800 [Phone] 24 [Ext]

Suite 2B 508-651-8804 [FAX]

Natick, MA 01760

**Filing Company Information** 

(This filing was made by a third party - longtermcaregroup)

Genworth Life Insurance Company CoCode: 70025 State of Domicile: Delaware 6620 West Broad Street Group Code: 350 Company Type: Life, Health &

**Annuity** 

Building 4 Group Name: State ID Number:

Richmond, VA 23230 FEIN Number: 91-6027719

(804) 922-5085 ext. [Phone]

-----

# **Filing Fees**

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No

Fee Explanation: The total fee is \$25 (\$25 per piece) for the one piece filed

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Genworth Life Insurance Company \$25.00 09/24/2009 30795905

 SERFF Tracking Number:
 LTCG-126317278
 State:
 Arkansas

 Filing Company:
 Genworth Life Insurance Company
 State Tracking Number:
 43598

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

# **Correspondence Summary**

#### **Dispositions**

Status Created By Created On Date Submitted

Filed Marie Bennett 10/05/2009 10/05/2009

**Amendments** 

Schedule Schedule Item Name Created By Created On Date Submitted

Supporting Addendum to Explanation of Variability Timothy Cassidy 09/24/2009 09/24/2009

Document

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

# **Disposition**

Disposition Date: 10/05/2009

Implementation Date:

Status: Filed Comment:

Rate data does NOT apply to filing.

 SERFF Tracking Number:
 LTCG-126317278
 State:
 Arkansas

 Filing Company:
 Genworth Life Insurance Company
 State Tracking Number:
 43598

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

**Schedule** Schedule Item **Schedule Item Status Public Access** Third Party Filer Authorization **Supporting Document** Yes **Supporting Document** Cover Letter Yes **Supporting Document (revised)** Addendum to Explanation of Variability Yes **Supporting Document** Addendum to Explanation of Variability Yes Benefit Eligibility, Limitations and **Form** Yes

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

**Amendment Letter** 

Submitted Date: 09/24/2009

**Comments:** 

Please note that we have replaced the Addendum to the Explanation of Variability that we originally submitted with another version.

Thank you.

Tim Cassidy

**Changed Items:** 

**Supporting Document Schedule Item Changes:** 

User Added -Name: Addendum to Explanation of Variability

Comment:

ADDENDUM 1 - EOV 46866 Rev et al.pdf

 SERFF Tracking Number:
 LTCG-126317278
 State:
 Arkansas

 Filing Company:
 Genworth Life Insurance Company
 State Tracking Number:
 43598

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

# Form Schedule

Lead Form Number: 49177 07/30/09

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific  Data	Readability	Attachment
	49177 07/30/09	Advertising Benefit Eligibility, Limitations and Exclusions	Initial		0.000	49177 080309_File w VAR.pdf

# **Benefit Eligibility, Limitations and Exclusions**

2To understand the benefits and features available to you under this Program [go to www.genworth.com/groupltc (Group ID [XXXX] and Access code [XXXX]) [or]] call [888.888.8888]. The limitations and exclusions that apply to this coverage are listed below.

**Eligibility for Benefits:** Your Group Program can reimburse you, up to your plan limits, for the costs of covered long term care services. You qualify for reimbursement when you need assistance with 2 or more everyday activities which include bathing, continence, dressing, eating, toileting, and transferring out of a bed, chair or wheelchair, and the need is expected to last for at least 90 days; or when you need substantial supervision due to a cognitive impairment, such as Alzheimer's disease. A licensed health care professional must confirm your condition. The services must be part of your plan of care from a licensed health care professional.

(1) For services: [(a) for which no charge is made; [(b) received outside the United States;] [(c) provided by your immediate family[, except as provided under the Informal Care Benefit];] [(d) provided by the Veteran's Administration or a government facility for which no charge is made;] [(e) for which benefits are payable by a Workers Compensation or occupational disease act or law, or similar act or law;.] or (2) For services required because of: [(a) War or act of war]; [(b) Attempted suicide or self-inflicted injury]; [(c) Participation in a felony, riot or insurrection]; [(d) Alcoholism or drug addiction.]

Benefits under the Program coordinate with other group long term care insurance meaning that the sum of all benefits you receive will not exceed the actual charges. And, benefits will not duplicate benefits received under Medicare or another federal, state or other governmental health care programs, except Medicaid.

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

# **Supporting Document Schedules**

Item Status: Status

Date:

Satisfied - Item: Third Party Filer Authorization

Comments: Attachment:

GNW Authorization LTCG Ad File-SIGNED.pdf

Item Status: Status

Date:

Satisfied - Item: Cover Letter

Comments: Attachment:

AR Kit Amendment Letter.pdf

Item Status: Status

Date:

Satisfied - Item: Addendum to Explanation of

Variability

Comments:

**Attachment:** 

ADDENDUM 1 - EOV 46866 Rev et al.pdf





July 1, 2009

RE: GENWORTH LIFE INSURANCE COMPANY

NAIC# 70025

Authorization for Filing

#### Dear Commissioner:

Genworth Life Insurance Company again authorized Long Term Care Group, Incorporated (LTCG) to submit Group Long Term Care Insurance filings to state insurance departments on its behalf, effective March 2009.

Paul J. Loveland Vice President

Paul Puels

Genworth Life Insurance Company



September 24, 2009

Arkansas Department of Insurance Advertising Unit

ATTN: Advertising Review

Re: ADVERTISING FILING: ACCIDENT AND HEALTH INSURANCE

GENWORTH LIFE INSURANCE COMPANY: NAIC# 70025
Group Long Term Care Insurance Advertising Form 49177 07/30/09

Group Long Term Care Insurance Advertising Form 49177 07/30/09 and Addendum 1 to the Explanation of Variability for use with

Previously approved advertising under SERFF Filing Number LTCG- 126182461 and

**State Filing ID Number 42624** 

Submitted via SERFF

Dear Sir or Madam:

On behalf of Genworth Life Insurance Company, we at Long Term Care Group, Inc. (LTCG) submit, for the Department's approval, the referenced advertising material. A letter from Genworth Life authorizing LTCG to file on its behalf is included in the filing.

This material will be used for Genworth Life's group long term care insurance product under policy form series 7046. The Arkansas Department of Insurance approved this product series on September 13, 2005 and subsequently. This material is intended for use by eligible persons under issued group contracts. Variables in the material account for case/client specific information and plan design, and are bracketed. The Explanation of Variability Matrix describes the intent of the variable material.

Form 49177 07/30/09, Benefit Eligibility, Limitations and Exclusions, is designed for use with advertising that was recently filed with the Department under the referenced filing number. In particular it will be provided along with any of the following advertising forms:

Form Number <sup>'</sup>	Title
46872 06/01/09	Rate Quote Letter – PPR
46873 06/01/09	Rate Quote Letter – ACC
47979 06/01/09	Sample Rate Quote Letter – PPR
47980 06/01/09	Sample Rate Quote Letter ACC
46870 06/01/09	Plan Today LTC Booklet – PPR
46871 06/01/09	Plan Today LTC Booklet – ACC

Addendum 1 to the Explanation of Variability (EOV) includes the explanation of the bracketed variables in this form.

The Addendum also includes additional variability for the previously submitted advertising. The additional requested variability occurs within the previously filed bracketing, and is used for the following purposes:

- 1. Alternative language for group clients who do not consider their Group Long Term Care Insurance Programs to be subject to ERISA. Reflected in the Addendum are changes to the tag line on the advertising and plan titles as they occur throughout the various advertising.
- 2. Use of the word "Voluntary" when referring to the program under a non-ERISA plan.
- 3. Variability for the website address to permit a different URL if that is necessary for a specific case.

We hope you find this submission satisfactory and look forward to your response. If helpful to the Department's review, Kathy Hamby, Genworth's Group Compliance Leader, is available to you to address any issues as they are identified.

We trust that you will find our filing to be in order and hope that you will grant your Department's approval to this submission. If you have any questions, please feel free to contact me at 508-651-8800 or tcassidy@LTCG.com.

Sincerely,

Timothy P. Cassidy Compliance Manager

Form Title	Variable Text [***]	Explanation	Var Type
46866 06/01/09 Program Announcement - PPR	[Group Name] [new]	Insert group name or A Group or A [Group Name] Insert if this is a new offering for the group; replace with or add voluntary if non-ERISA plan.	13 23
	[ • Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	21
46869 06/01/09 Program Announcement - ACC	[Group Name]	Insert group name or A Group or A [Group Name]	1
	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
	[ • Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	21
46872 06/01/09 Rate Quote Letter - PPR	[Group Name/this]	Insert group name or this or this voluntary	1 3
1007 2 007 0 77 00	Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and	21
46873 06/01/09 Rate Quote Letter - ACC	[Group Name/this]	Insert group name or this or this voluntary	13
	Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and	21
47979 06/01/09 Sample Rate Quote Letter - PPR	[Group Name/this]	Insert group name or this or this voluntary	13
•	[ • Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and	21
47980 06/01/09 Sample Rate Quote Letter - ACC	[Group Name/this]	Insert group name or this or this voluntary	1 3
·	[ • Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46870 06/01/09 Plan Today LTC Booklet - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	123
•	[[The] Group Name's/the]	Insert group name or this or this voluntary	2 1 3
	[The [Group Name]/This]	Insert group name or this or this voluntary	13
	[ • Go to www.genworth.com/group,use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1

46871 06/01	I/09 Plan Today LTC Booklet - ACC	[Group Name/Logo] [[The] Group Name's/the] [The [Group Name]/This] [ • Go to www.genworth.com/group,use Group ID [XXXXX] and Access code [XXXX], or]	Insert group or Genworth Life name/logo or none Insert group name or this or this voluntary Insert group name or this or this voluntary In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	123 213 13 21
46874 06/01	/09 Program Reminder - PPR	[Group Name/Logo] [Group Name] [Go to: www.genworth.com/groupltc Use Group ID:[XXXX] and Access Code [XXXX] iGet the facts fast iGet a quote [iEnroll online]	Insert group or Genworth Life name/logo or none Insert group name or Voluntary In or out depending on whether group has a web site/Insert group ID and Access Code, and url address	1 2 3 1 3 2 1
46893 06/01	/09 Program Reminder - ACC	[Group Name/Logo] [Group Name] [Go to: www.genworth.com/group/tc Use Group ID:[XXXX] and Access Code [XXXX] iGet the facts fast iGet a quote [iEnroll online]	Insert group or Genworth Life name/logo or none Insert group name or Voluntary In or out depending on whether group has a web site/ Insert group ID and Access Code, and url address	1 2 3 1 3 2 1
46880A 06/01/09	Poster w/photo - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none Insert if this is a new offering for the group; replace	123
46880B 06/01/09	Poster w/o photo - PPR	[Group Name/Logo]	with voluntary if non-ERISA plan.  Insert group or Genworth Life name/logo or none	123
	r oster w/o prioto - r r n	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
46881A 06/01/09	Poster w/photo - ACC	[Group Name/Logo] [new]	Insert group or Genworth Life name/logo or none  Insert if this is a new offering for the group; replace	123
46881B 06/01/09	Poster w/o photo - ACC	[Group Name/Logo]	with voluntary if non-ERISA plan.  Insert group or Genworth Life name/logo or none  Insert if this is a new offering for the group; replace	123
46884A		[Group Name/Logo]	with voluntary if non-ERISA plan.  Insert group or Genworth Life name/logo or none	123
06/01/09	Table Tent w/photo - PPR	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
46884B 06/01/09	Table Tent w/o photo - PPR	[Group Name/Logo] [Group Name/Logo]	Insert group or Genworth Life name/logo or none Insert group or Genworth Life name/logo or none	123
		[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
46885A 06/01/09	Table Tent w/photo - ACC	[Group Name/Logo] [Group Name/Logo]	Insert group or Genworth Life name/logo or none Insert group or Genworth Life name/logo or none	123
	-	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
		[Group Name/Logo]	Insert group or Genworth Life name/logo or none	123

46885B	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	123
06/01/09 Table Tent w/o photo - ACC	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	23
46951 06/01/09 Cover Letter LTC Booklet - PPR	[Group Name]	Insert group name or voluntary	13
	[Group Name]	Insert group name or Genworth Life	1 3
	<ul> <li>Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]</li> </ul>	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46959 06/01/09 Cover Letter LTC Booklet -ACC	[Group Name]	Insert group name or voluntary	13
	Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; a insert case specific Group ID and Access Code, and	21
46883 06/01/09 E-mail Announcement - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	13
	[Group Name]	Insert group name	1
	[new]	In or out, substitute or add voluntary	23
	[To see what this could mean for you Go to: www.genworth.com/groupltc Use Group ID:[XXXX] and Access Code [XXXX]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46898 06/01/09 E-mail Announcement - ACC	[Group Name/Logo]	Insert group or Genworth Life name logo or none	1 3
	[now]	Insert if new enrollment	2
	[Group Name]	Insert group or Genworth Life name or none	13
	[new]	In or out, substitute or add voluntary	23
	[To see what this could mean for you, go to: www.genworth.com/groupltc Use Group ID:[XXXX] and Access Code [XXXX] • Learn more • Get a quote [Enroll online]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46882 06/01/09 E-mail Reminder - ACC	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	13
46897 06/01/09 E-mail Reminder - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	13

ADMINISTRATOR: 1 = Case Specific; 2 = In or Out Text; 3 = Substitute Text

# Benefit Eligibility, Limitations and 49177 07/30/09 Exclusions

TO EXCIDENCE			
<b>-</b>	[go to www.genworth.com/groupItc (Group ID	In or out, depending on whether website is available,	
Reference to website	[XXXX] and	and URL may vary	2 1
		]] ID, Access Code and Phone number may vary by	
Reference to web access	call [888.888.8888]	group	1
	[(a) for which no charge is made; [(b) received		
	outside the United States;] [(c) provided by your		
	immediate family[, except as provided under the Informal Care Benefi t]:]		
	[(d) provided by the Veteran's Administration or	0	
	government facility for which no charge is	a	
	made;] [(e) for which benefits are payable by a		
	Workers Compensation or occupational disease	Exclusions shown may be deleted or replaced by situs	
	act or law, or similar act or law;.]	state approved language if applicable to the group.	
	or (2) For services required because of: [(a) Wa	r	
	or act of war]; [(b) Attempted suicide or self-infl		
	icted injury]; [(c) Participation in a felony,		
	riot or insurrection]; [(d) Alcoholism or drug		
	addiction.]		
Limitations and Exclusions			2 3
	Benefits [under the Program coordinate with	Reference to coordination provisions may be deleted	
	other [group] long term care insurance meaning	depending on the group. Reference to group may also	
	that the sum of all benefits you receive will not	be deleted. Both are based on the specifics of the	
	exceed the actual charges. And, benefits] will no	otissued group policy	
	duplicate benefits received under Medicare or		
	another federal, state or other		
	governmental health care programs, except		
Coordination of Benefits	Medicaid.		2
Coordination of Bellents			2

Company Tracking Number:

TOI: LTC03G Group Long Term Care Sub-TOI: LTC03G.001 Qualified

Product Name: Genworth Group Long Term Care Insurance

Project Name/Number: Genworth Kit Amendment Filing/GWKITAMENDAR

# **Superseded Schedule Items**

Please note that all items on the following pages are items, which have been replaced by a newer version. The newest version is located with the appropriate schedule on previous pages. These items are in date order with most recent first.

Creation Date:

Schedule Schedule Item Name
Replacement Attached Document(s)
Creation Date

09/24/2009
Supporting Addendum to Explanation of Document Variability

Attached Document O9/24/2009
ADDENDUM 1 - EOV 46866
et al.pdf (Superceded)

Form Title	Variable Text [***]	Explanation	Var Type
46866 06/01/09 Program Announcement - PPR	[Group Name] [new]	Insert group name or A Group or A [Group Name] Insert if this is a new offering for the group; replace with or add voluntary if non-ERISA plan.	13 23
	[ • Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	21
46869 06/01/09 Program Announcement - ACC	[Group Name]	Insert group name or A Group or A [Group Name]	1
	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
	[ • Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	21
46872 06/01/09 Rate Quote Letter - PPR	[Group Name/this]	Insert group name or this or this voluntary	1 3
1007 2 007 0 77 00	Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and	21
46873 06/01/09 Rate Quote Letter - ACC	[Group Name/this]	Insert group name or this or this voluntary	13
	Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and	21
47979 06/01/09 Sample Rate Quote Letter - PPR	[Group Name/this]	Insert group name or this or this voluntary	13
•	[ • Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and	21
47980 06/01/09 Sample Rate Quote Letter - ACC	[Group Name/this]	Insert group name or this or this voluntary	1 3
·	[ • Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46870 06/01/09 Plan Today LTC Booklet - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	123
•	[[The] Group Name's/the]	Insert group name or this or this voluntary	2 1 3
	[The [Group Name]/This]	Insert group name or this or this voluntary	13
	[ • Go to www.genworth.com/group,use Group ID [XXXXX] and Access code [XXXX], or]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1

46871 06/01	I/09 Plan Today LTC Booklet - ACC	[Group Name/Logo] [[The] Group Name's/the] [The [Group Name]/This] [ • Go to www.genworth.com/group,use Group ID [XXXXX] and Access code [XXXX], or]	Insert group or Genworth Life name/logo or none Insert group name or this or this voluntary Insert group name or this or this voluntary In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	123 213 13 21
46874 06/01	/09 Program Reminder - PPR	[Group Name/Logo] [Group Name] [Go to: www.genworth.com/groupltc Use Group ID:[XXXX] and Access Code [XXXX] iGet the facts fast iGet a quote [iEnroll online]	Insert group or Genworth Life name/logo or none Insert group name or Voluntary In or out depending on whether group has a web site/Insert group ID and Access Code, and url address	1 2 3 1 3 2 1
46893 06/01	/09 Program Reminder - ACC	[Group Name/Logo] [Group Name] [Go to: www.genworth.com/group/tc Use Group ID:[XXXX] and Access Code [XXXX] iGet the facts fast iGet a quote [iEnroll online]	Insert group or Genworth Life name/logo or none Insert group name or Voluntary In or out depending on whether group has a web site/ Insert group ID and Access Code, and url address	1 2 3 1 3 2 1
46880A 06/01/09	Poster w/photo - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none Insert if this is a new offering for the group; replace	123
46880B 06/01/09	Poster w/o photo - PPR	[Group Name/Logo]	with voluntary if non-ERISA plan.  Insert group or Genworth Life name/logo or none	123
	r oster w/o prioto - r r n	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
46881A 06/01/09	Poster w/photo - ACC	[Group Name/Logo] [new]	Insert group or Genworth Life name/logo or none  Insert if this is a new offering for the group; replace	123
46881B 06/01/09	Poster w/o photo - ACC	[Group Name/Logo]	with voluntary if non-ERISA plan.  Insert group or Genworth Life name/logo or none  Insert if this is a new offering for the group; replace	123
46884A		[Group Name/Logo]	with voluntary if non-ERISA plan.  Insert group or Genworth Life name/logo or none	123
06/01/09	Table Tent w/photo - PPR	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
46884B 06/01/09	Table Tent w/o photo - PPR	[Group Name/Logo] [Group Name/Logo]	Insert group or Genworth Life name/logo or none Insert group or Genworth Life name/logo or none	123
		[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
46885A 06/01/09	Table Tent w/photo - ACC	[Group Name/Logo] [Group Name/Logo]	Insert group or Genworth Life name/logo or none Insert group or Genworth Life name/logo or none	123
	-	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
		[Group Name/Logo]	Insert group or Genworth Life name/logo or none	123

46885B	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	123
06/01/09 Table Tent w/o photo - ACC	[new]	Insert if this is a new offering for the group; replace with voluntary if non-ERISA plan.	23
	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	23
46951 06/01/09 Cover Letter LTC Booklet - PPR	[Group Name]	Insert group name or voluntary	13
	[Group Name]	Insert group name or Genworth Life	1 3
	<ul> <li>Go to www.genworth.com/groupItc to learn more about this Program or to enroll on line. Use Group ID [XXXXX] and Access code [XXXX], or]</li> </ul>	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46959 06/01/09 Cover Letter LTC Booklet -ACC	[Group Name]	Insert group name or voluntary	13
	Go to www.genworth.com/groupItc to learn	In or out depending on whether group has a web site; a insert case specific Group ID and Access Code, and	21
46883 06/01/09 E-mail Announcement - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	13
	[Group Name]	Insert group name	1
	[new]	In or out, substitute or add voluntary	23
	[To see what this could mean for you Go to: www.genworth.com/groupltc Use Group ID:[XXXX] and Access Code [XXXX]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46898 06/01/09 E-mail Announcement - ACC	[Group Name/Logo]	Insert group or Genworth Life name logo or none	1 3
	[now]	Insert if new enrollment	2
	[Group Name]	Insert group or Genworth Life name or none	13
	[new]	In or out, substitute or add voluntary	23
	[To see what this could mean for you, go to: www.genworth.com/groupltc Use Group ID:[XXXX] and Access Code [XXXX] • Learn more • Get a quote [Enroll online]	In or out depending on whether group has a web site; insert case specific Group ID and Access Code, and url address	2 1
46882 06/01/09 E-mail Reminder - ACC	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	13
46897 06/01/09 E-mail Reminder - PPR	[Group Name/Logo]	Insert group or Genworth Life name/logo or none	13

ADMINISTRATOR: 1 = Case Specific; 2 = In or Out Text; 3 = Substitute Text

# Benefit Eligibility, Limitations and 49177 07/30/09 Exclusions

[go to www.genworth.com/groupltc (Group ID [XXXX] and (Group ID [XXXX] and Access code [XXXX]) [or]	In or out, depending on whether website is available, and URL may vary ID, Access Code and Phone number may vary by	2 1
call [888.888.8888] [(a) for which no charge is made; [(b) received outside the United States;] [(c) provided by your immediate family[, except as provided under the Informal Care Benefi t];] [(d) provided by the Veteran's Administration or a government facility for which no charge is made;] [(e) for which benefi ts are payable by a Workers Compensation or occupational disease act or law, or similar act or law;.] or (2) For services required because of: [(a) War or act of war]; [(b) Attempted suicide or self-inflicted injury]; [(c) Participation in a felony, riot or insurrection]; [(d) Alcoholism or drug addiction.]	Exclusions shown may be deleted or replaced by situs state approved language if applicable to the group.	1
		2 3

ADD1 - EOV - 46866 et al 4 10/09